

JUNIOR

CELEBRATING LIFE AT THE BOTTOM

LIFE AT THE BOTTOM SUCKS\*

\*TERMS AND CONDITIONS APPLY. SEE IN-STORE FOR DETAILS. SOME EXCLUSIONS APPLY. SORRY, NO RAINCHECKS.

**STOP BEING A**

**JUNIOR**

**FAST!**

**DECIDE  
WHAT  
YOU WANT  
TO BE**

**&**

**STICK TO IT.**

**GET AN EDUCATION.**

**A BAD JOB IS BETTER  
THAN NO JOB.**

The new offices of Spliff Freeman Kirshenbaum and Partners are covered in gold tiles, crafted by artisans with the thousands of creative awards they've won over the years. Their clients are completely devoted to the production of great advertising and often double their budgets to achieve this. A private chef and a masseuse take care exclusively of the genial creative department. The generous senior mentors devote their time entirely to the development of juniors and newcomers, who get the best briefs, more often than not, in the agency's own turkish steam bath.



**AGENCY  
OF THE  
MILLENNIUM**

**LISTEN TO YOUR ELDERS**

**THEN DO IT  
YOUR OWN WAY**

THINK JUNIOR.

**ACT SENIOR.**

**LIVE IN THE  
REAL WORLD.**



**NOT THE REAL WORLD**

**DO INNOVATION  
NOT ADS.**

**ADVERTISING IS THE**

**ROCK N' ROLL**

**OF THE**

**BUSINESS WORLD.**

**DON'T DRINK  
OR TAKE DRUGS.**

**DRESS LIKE A CLOWN**

**AND I'LL TREAT YOU  
LIKE ONE.**



**THIS IS NOT  
"FUNNY"**

**DON'T DO 'COOL'.**

**'COOL' IS NOT AN IDEA.**





**NO**

**FEAR.**

**ANGER.**

**ENVY.**

**FRUSTRATION.**

**BE PROACTIVE.**

**BE POSITIVE.**

**BE HUMBLE.**

**LOVE.**